

## A step ahead of the competition thanks to constant innovation



*The Komax Group was pleased to welcome a record 890 visitors to its biennial in-house show this year. There was enormous interest in the 70 or so products featured at the show.*

**Dominik Slappnig** Head of Investor and Public Relations

Every two years Komax Holding AG presents its latest products at its in-house show. This year's show, held from 9 to 12 November 2004 at the Group's headquarters in Dierikon, Switzerland, set a new attendance record, drawing some 890 visitors. Most customers came from countries near Switzerland but there was also a sizeable contingent from America and Asia. About 70 products were presented at the sales show, including 10 innovations unveiled for the first time anywhere. Our customers responded enthusiastically to the new products. Head of Sales Josef Zumstein reported that they were particularly impressed with the new Alpha 455, which allows the machine to be completely converted without interrupting production.

### **Compelling technologies that deliver big benefits**

With its new products, Komax demonstrated that it has taken a step in the right direction in terms of technology. Shorter changeover times, automatic quality monitoring and dramatically improved cost-benefit ratios are just three of the key areas in which the new products, like the alpha 455, excel. Komax also presented new models from the Zeta family along with a number of proved products in varying configurations.

### **Lectures and tours**

Komax had also set aside a separate room for bench tops on the fourth floor, so the bt 722 bench top press and other bt models also received the attention they deserved. In the technology room, Komax showed its guests what the future of wire processing has in store for them. Komax CTO Claudio Meisser gave daily lectures on technology every day.

### **Komax Systems**

Many visitors used the opportunity to tour the facilities of Komax Systems in Rotkreuz, Switzerland. The tour convinced our guests of Komax's modern machinery, impressive competence in tool making and the expansion of the engineering department. They had a chance to examine products like the Modulo basic assembly cell, various transfer systems, Domino and Trimino, and several of the other systems setup for display. It was an impressive lineup for showing the quality and competence of the Komax subsidiaries.

### **And the winner is...**

There were a number of interesting contacts and discussions during the in-house show, for which we heartily thank our customers. Before closing, I would like to announce the winner of the Komax contest and the grand prize of a weekend at the Hotel Victoria-Jungfrau in Interlaken: The lucky person is Bostjan Debelak from Cablex Slovenia. Congratulations!

